

“THE FAMILY RESOURCE BUILDER
FROM PATIENT HOME ADVANTAGE”

By

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FADE IN:

LIVING ROOM - DAYTIME CHAOS (THE PROBLEM)

SCN001. The camera pulls away from a "HOME SWEET HOME" WALL ART to reveal a preschool-aged BOY romping on the couch while his stressed MOTHER, cares for a sick INFANT.

NARRATOR

When you have a child with special needs,
life can be filled with stress!

SCN002. A clipboard containing and a patient summary appears (screen right) with a progressive list of challenges.

NARRATOR (CONTINUED)

With issues like downs-syndrome, autism,
disruptive behavior, and learning
disabilities,

SCN003. MOTHER stares at a coffee table filled with bills, the living room fades away, revealing images of several PROFESSIONAL CARE PROVIDERS who want to help.

NARRATOR (CONTINUED)

connecting with the right doctors,
therapists, and teachers can be a
challenge.

SCN004. As the PROFESSIONAL CARE PROVIDERS fade, MOTHER, INFANT, and coffee table move to center-screen. Images of FRIENDS with question marks dissolve in and out of frame.

NARRATOR (CONTINUED)

Your friends don't always know how to
help.

SCN005. Medium shot - MOTHER and INFANT. MAGAZINE COVERS with conflicting titles progressively pop into view.

NARRATOR (CONTINUED)

You are bombarded with conflicting advice,

SCN006. MOTHER and INFANT move (screen right). The mother's workplace SUPERVISOR calls from work.

NARRATOR (CONTINUED)

your workplace is demanding more time,

SCN007. The workplace SUPERVISOR fades to reveal a PERSONAL BUDGET CHART on a downward trend.

NARRATOR (CONTINUED)

and your budget is tight.

SCN008. The camera centers on mother, infant, and table covered with late bills.

NARRATOR (CONTINUED)

Is it any wonder you have trouble focusing on family goals?

FADE TO: WHITE (SOLUTION REVEALED)

FADE IN:

SCN009. A SOCIAL WORKER walks toward the camera while holding up the actual cover of the FAMILY RESOURCE BUILDER.

NARRATOR (CONTINUED)

Well, here's where your agency social worker can help. With the Family Resource Builder from Patient Home Advantage,

SCN010. (Screen left) MOTHER is seated at a kitchen table filling out the FAMILY RESOURCE BUILDER - ASSESSMENT TOOL, while icons for HOME, FOOD, FAMILY, MEDICAL NEEDS, MONEY, and TRANSPORTATION are reprioritized (screen right).

NARRATOR (CONTINUED)

you create a systematic plan to address the most stressful areas affecting your family life.

SCN011. A closeup view of the ASSESSMENT TOOL fills the background as MOTHER checks off each box.

NARRATOR (CONTINUED)

The Family Resource Builder helps you prioritize your needs,

SCN012. The ASSESSMENT TOOL fades to a view of FRIENDS, FAMILY, and PROFESSIONALS.

NARRATOR (CONTINUED)

and identify ways to engage friends and professionals who want to help.

SCN013. The camera centers on the MOTHER, who shares her assessment with a SOCIAL WORKER who enters (screen left).

NARRATOR (CONTINUED)

Over time, as you partner with your social worker,

SCN014. Closeup Center View of the Family Resource Builder reveals important steps toward achieving specific goals.

NARRATOR (CONTINUED)

The Family Resource Builder will act as your guide to help you reach goals,

SCN015. FAMILY RESOURCE BUILDER moves (screen left) while CARE PROVIDERS appear (screen right).

NARRATOR (CONTINUED)

stay in contact with the right people,

SCN016. CARE PROVIDERS fade. MOTHER appears (screen right) to make further adjustments to her priority list.

NARRATOR (CONTINUED)

and give you the power to reprioritize your needs and level of support.

SCN017. ENTIRE GROUP OF CARE PROVIDERS appear to stand on the FAMILY RESOURCE BUILDER ASSESSMENT SHEET. MOTHER looks more relaxed.

NARRATOR (CONTINUED)

With everyone on the same page, there's no more guesswork, and you'll have the confidence

LIVING ROOM - FAMILY TIME (PROBLEM SOLVED)

SCN018. The living area is clean and organized. A FAMILY TIME CALENDAR appears next to the "HOME SWEET HOME" WALL ART. The entire family appears to be relaxing and having a

good time together. MOTHER transitions from outsider to participant in family activities.

NARRATOR (CONTINUED)

to overcome challenges that will help you and your family enjoy a greater quality of life.

DISSOLVE TO:

SCN019. FAMILY RESOURCE BUILDER and PHA - "Giving families a voice" logo appears on screen.

NARRATOR (CONTINUED)

The Family Resource Builder® from Patient Home Advantage.

SCN020. Directly beneath the PHA logo, the words "Less Stress" jiggle into view.

NARRATOR (CONTINUED)

Less Stress.

SCN020a. Directly beneath the PHA logo, MORE LIFE patienthomeadvantage.com, quickly replace the words "Less Stress."

NARRATOR (CONTINUED)

More Life.

FADE OUT:

THE END